

September 9, 2010

Dr. C. Leon Kim
FirstLaw Lee & Ko
SEOCHO P.O. Box 437
Trust Tower 275-7
Yangjae-Dong, Seocho-Ku
Seoul, KOREA

RE: New U.S. Patent Application
Inventor: John Charles STRASSNER et al.
APPARATUS AND METHOD FOR CREATING AND MANAGING
PERSONALIZED SERVICES IN COMMUNICATION SYSTEM
Your Ref.: PIA91112/PSC/US-YSJ
Our Ref.: STRA3007/EM

Dear Dr. Kim:

Further to your letter of September 3, 2010, I am pleased to confirm that the above new utility application, along with the Assignment, was filed in the U.S. Patent and Trademark Office on September 9, 2010.

Copies of our transmittal letter and filing receipt are herewith enclosed. The official Filing Receipt bearing the serial number of this case will be forwarded when received. The Assignment document will be returned after recordation.

We have also prepared and filed an appropriate Information Disclosure Statement for the purpose of citing the prior art enclosed with your letter to the attention of the Patent Office. Copies of the Statement are also enclosed.

Please also be reminded of the continuing requirement by the Patent Office to cite any prior art within your knowledge and deemed pertinent to the subject invention. Such prior art should also include related pending applications of applicant and be immediately brought to our attention when you become aware of same, and preferably within three months of the application filing date in order to avoid the possible expense of a U.S. surcharge fee.

The U.S. Patent Office has mandated a complex procedure for amending an application in response to an Office Action. This procedure requires our staff to electronically scan the entire application and produce additional documents whenever substantial amendments to the application are needed. In order to support this extra time and effort, we regret that an additional \$75 document scanning and processing fee will be added to the cost of preparing and filing the response whenever this procedure is required.

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However, this fee will not be charged if you provide us with an electronic copy of the complete application in the exact format as filed in the U.S. PTO. The electronic copy should be provided on a diskette or emailed to: mail@baconthomas.com in Microsoft Word format. The electronic copy should preferably be provided with each new application and by no later than your instructions for responding to the first Office Action. Your kind understanding and cooperation in this matter will assist us in minimizing our service fees.

Please do not hesitate to let me know if you should have any questions concerning this report. In the meantime, I will report to you on developments in this case as they occur.

With best regards.

Sincerely,
BACON & THOMAS, PLLC

A handwritten signature in black ink, appearing to read "Gene Mar", with a long horizontal flourish extending to the right.

GENE MAR

EM/bh
Enclosures

Electronic Acknowledgement Receipt

EFS ID:	8382663
Application Number:	12878244
International Application Number:	
Confirmation Number:	4648
Title of Invention:	APPARATUS AND METHOD FOR CREATING AND MANAGING PERSONALIZED SERVICES IN COMMUNICATION SYSTEM
First Named Inventor/Applicant Name:	John Charles STRASSNER
Customer Number:	23364
Filer:	Eugene Mar/Beth Hicks
Filer Authorized By:	Eugene Mar
Attorney Docket Number:	STRA3007/EM
Receipt Date:	09-SEP-2010
Filing Date:	
Time Stamp:	13:31:42
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$ 774
RAM confirmation Number	9956
Deposit Account	020200
Authorized User	HICKS,BETH

The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows:
Charge any Additional Fees required under 37 C.F.R. Section 1.17 (Patent application and reexamination processing fees)

File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Application Data Sheet	STRA3007_ADS_090810.pdf	110773 e37904384814270878fb8aa3438e19ff73aad548	no	3
Warnings:					
Information:					
This is not an USPTO supplied ADS fillable form					
2		STRA3007_Scanned_spec_drawings_090910.pdf	2593483 ed86fb0097eeee8e3ae5e43747a9c6932d49d079	yes	57
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Specification		1	33	
	Claims		34	42	
	Abstract		43	43	
	Drawings-only black and white line drawings		44	57	
Warnings:					
Information:					
3	Oath or Declaration filed	STRA3007_declaration.pdf	65232 2625079f1f7007a084d1199247380e69690cf4f6	no	2
Warnings:					
Information:					
4	Information Disclosure Statement (IDS) Filed (SB/08)	STRA3007_IDS_SB_08A_090910.pdf	612075 2d1eedf932770296d4cf0f4d590aa4a8fe99b555	no	4
Warnings:					
Information:					
5	Fee Worksheet (PTO-875)	fee-info.pdf	36586 2db3fd0bb947b3292165a25bb6228a601b7006b7	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			3418149		

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.

Application Data Sheet
Application Information

Application type:: Regular
Subject matter:: Utility
CD-ROM or CD-R:: None
Number of CD disks:: 0
Number of copies of CDs:: 0
Sequence submission?:: No
Computer readable form (CRF)?:: No
Number of copies of CRF:: 0
Title:: APPARATUS AND METHOD FOR
CREATING PERSONALIZED
SERVICES IN COMMUNICATION
SYSTEM
Attorney docket number:: STRA3007/EM
Request for early publication?:: No
Request for non-publication?:: No
Suggested drawing figure::
Total drawing sheets:: 14
Small entity?:: Yes

Applicant Information

Applicant authority type:: Inventor
Primary citizenship country:: U.S.A.
Status: Full capacity
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Postal or zip code of mailing
address::

Applicant Information

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address::

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Representative Information

Representative customer number:: 23364

Foreign Priority Information

Country::	Application number::	Filing Date::	Priority claimed::
Republic of Korea	10-2009-0121119	December 8, 2009	Yes
Republic of Korea	10-2010-0033286	April 12, 2010	Yes

Assignee Information

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